

Privacy Policy

Description

Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

WHAT PERSONAL INFORMATION DO WE COLLECT?

When ordering or registering on our sites, you may be asked to enter your name, email address, credit card information or other details to help you with your experience. Your card information passes through a 3rd party gateway such as PayPal meaning your details are secured and not kept on our database.

WHEN DO WE COLLECT INFORMATION?

We collect all necessary information from you when you register on our site, or when you make changes to your details within your personal account panel.

HOW DO WE USE YOUR INFORMATION?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

To quickly process your transactions.

To send periodic emails regarding your order or other products and services.

HOW DO WE PROTECT VISITOR INFORMATION?

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.

We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

DO WE USE 'COOKIES'?

We do not use cookies for tracking purposes

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

If you disable cookies off, some features will be disabled that make your site experience more efficient and some of our services will not function properly.

GOOGLE

We along with third-party vendors, such as Google use first-party cookies (such as the Google Analytics cookies) to measure site traffic.

Opting out:

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising initiative opt out page or permanently using the Google Analytics Opt Out Browser add on.

HOW DOES OUR SITE HANDLE DO NOT TRACK SIGNALS?

We honor do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

DOES OUR SITE ALLOW THIRD-PARTY BEHAVIORAL TRACKING?

It's also important to note that we do not allow third-party behavioural tracking

COPPA (CHILDREN ONLINE PRIVACY PROTECTION ACT)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under 13.

WE COLLECT YOUR EMAIL ADDRESS IN ORDER TO:

Send information, respond to inquiries, and/or other requests or questions.

Market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

PRIVACY POLICY UPDATES

We reserve the right to modify this privacy policy at any time. If we make changes to this policy we may or may not notify you, therefore you should review this privacy policy frequently.

CONTACTING US

If there are any questions regarding this privacy policy, you may contact us by emailing:

info@floridayachtsales.com

Florida Yacht Sales

1213 Blue Heron Blvd

info@floridayachtsales.site

Riviera Beach, Florida

United States

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